

Ross Pins

@ChiSportsRoss



NBA Content Creator
Sports Analyst
Short-Form Video



Reach

65k+ total cross-platform audience

- Twitter/X → 35k+ followers
- YouTube → 27k+ subscribers
- Instagram → 11k+ followers
- TikTok → 1.9k+ followers

Engagement

50M+ annual impressions across platforms

- Twitter/X:
44.6M impressions, 1.4M engagements annually
- YouTube:
520K+ yearly views, 6.1% CTR, 4.1K watch hours
- Instagram:
8.6K interactions (90 days) 72% non-follower reach
- TikTok:
TikTok: 1.1M yearly views, 55K likes, 3.7K shares

Let's Work Together!

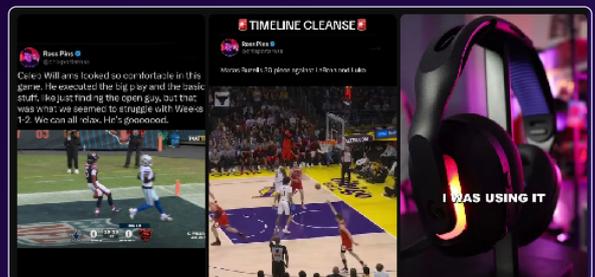
- Email: chisportsross@gmail.com
- Web: chisportsross.com
- Social: @chisportsross (all platforms)

Content

- Short-form Reels/TikToks (Bulls & NBA highlights + commentary)
- YouTube videos (analysis, breakdowns, reactions)
- Branded integrations (product placement, giveaways, sponsored reels)
- Podcast appearances & clips



Bears Beat Cowboys: Caleb Williams Breakout + Cubs Playoffs + Josh Giddey... | Bulls Summer League Standouts, Kawamura's Two-Way Case & Giddey RFA...



Brand Collabs

Trusted by leading brands in sports & gaming, including Logitech & Ultra Game. Paid partnerships & campaign integrations.

